

Community Health Improvement Plan (CHIP) and Community Service Plan (CSP)

Priority/Focus Area: Prevent Chronic Disease – Reduce obesity in children and adults

Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
<p>Strengthen infrastructure across systems</p> <p>Promote Evidence-based care</p> <p>Expand the role of health service providers and insurers in obesity prevention</p>	<p><u>CMH/CCDPH:</u> Reduce the percentage of children and adolescents who are obese by 5% so that the percentage of public school children in New York State (outside NYC) who are obese is reduced from 17.6% to 16.7%</p>	<p><u>CMH/CCDPH:</u></p> <ul style="list-style-type: none"> Implement Stay Healthy Kids Program in Norwich Outreach to physician groups every 6 months and as needed <p><u>CMH:</u></p> <ul style="list-style-type: none"> Implement Stay Healthy Kids in the Sidney area 	<p><u>CMH/CCDPH:</u> Launch Program in Norwich</p> <p>Tracking # referred to program # enrolled in program # completing program</p> <p>Survey participants to evaluate program benefit</p> <p>Annual visits to clinics to talk about the program and referral process</p>	<p><u>CMH/CCDPH:</u> Implementer Evaluator Data Collection Promotion</p> <p><u>CMH:</u> Facilitator, staff training Physicians- referral Source Procedural changes</p>	<p><u>CMH/CCDPH:</u> Staff time Reports Web resources Printing</p> <p><u>CMH:</u> Meeting space Staff Training Program materials</p>	<p>October 2016</p> <p>August 2016</p> <p>March 2017</p>	<p>Yes – Socio-economic</p>

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		<p>CCDPH:</p> <ul style="list-style-type: none"> • Educate families on areas available to promote physical activity (parks, walk trails, bike trails, camping) • Visit school nurses 1:1 to educate regarding program and the referral process • Provide program outreach to school nurses in the 8 school districts at the annual Spring Fever Training put on by the CCDPH 		<p>CCDPH: Community outreach</p> <p>UHS: Stay Healthy Kids Program Coordinator Staff Training</p> <p>Schools: Promotion</p> <p>YMCA: Participant of workgroup</p>	<p>CCDPH: Physical space</p> <p>UHS: Facilitator Staff time Reports Materials Printing</p> <p>Schools: Refer</p> <p>YMCA: Physical space Incentives</p>	<p>April 2017</p> <p>Nov. 2016</p> <p>March 2017</p>	

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CCDPH : Create a coalition to improve the health of our community	<u>Coalition:</u> Increase healthy behaviors in the community Increase access and utilization of community health and wellness resources Decrease county wide obesity Create a culture of health amongst participants Promote healthy life style changes and local opportunities to make healthy decisions	<u>Coalition:</u> <u>Outreach:</u> <ul style="list-style-type: none"> • Utilize traditional and social media platforms to raise awareness of the problem. • Develop and execute 12-14 week media calendar to advertise coalition efforts and promote agenda <u>Fit path:</u> <ul style="list-style-type: none"> • Installation of 18 fitness stations in a central public location that is easily accessible to all members of the community regardless of the demographic or physical ability level • Seek community support to launch project. Similar installations have been shown to increase park user ship. 	<u>Coalition:</u> Track # of Ads run # of people reached via social media # of fit stations installed Ability to proceed with programming based on usage	<u>Coalition Members</u> <u>CCDPH:</u> Coalition Lead agency Coalition oversight Fiscal <u>Cornell Coop Ext:</u> Technical expertise Logistical Facility support Programmatic Support Leverage support Foster participation <u>Opp. For Chenango:</u> Technical expertise in crafting messaging Distributor of Materials Logistics	<u>CCDPH:</u> Staff Meeting space Printing Web support Promotion Funds <u>Cornell Coop Ext.:</u> Staff time Meeting space <u>Opp. For Chenango:</u> Staff Printing	<u>Outreach:</u> Sept. 2016 Sept. 2017 Sept. 2018 <u>Fit path:</u> Secure fiscal and political support – Dec. 2016 Design, order and install Spring 2017 Advertise, develop etc. 2018	Yes – Socio-economic

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		<p>Challenge:</p> <ul style="list-style-type: none"> Sponsor, support and facilitate a 12 week fitness competition where groups of 4-8 people work together to earn points by completing fitness and nutrition challenges. At the end of the campaign the team(s) with the most points will be awarded a cash prize to be given to the local charity of their choice 	<p># of participants</p> <p>Participation levels (program participant or indirectly involved through a participant-expanded reach)</p> <p>Before and after BMIs</p> <p># of organizations impacted by cash prize</p>	<p><u>United Way:</u> Fiscal conduit for grant Grant implementation Logistics Fund raising Technical expertise Leverage support Foster participation</p> <p><u>City of Norwich:</u> Logistical Political Physical site for Fit path Technical expertise Long term maintenance of equipment</p>	<p><u>United Way:</u> Volunteers Staff time Political</p> <p><u>City of Norwich:</u> Staff time Mechanical equipment</p>	<p>Challenge: Summer 2016 Summer 2017 Summer 2018</p>	

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				<u>Chobani:</u> Fiscal Technical expertise Leverage support Foster participation	<u>Chobani:</u> In-kind donations Incentives Funds Staff time Volunteers	<u>Challenge:</u> Summer 2016 Summer 2017 Summer 2018	
				<u>Chenango Health Network:</u> Technical expertise Leverage support Foster participation	<u>Chenango Health Network:</u> Staff time volunteers		
				<u>CNY Fit (running club):</u> Support Technical expertise Leverage support Foster participation	<u>CNY Fit (running club):</u> Volunteers		
				<u>Other Members:</u> <u>YMCA, Bull thistle Hiking Club,</u> <u>Greenway Conservancy, NBT Bank</u> Technical expertise Foster participation	<u>Other Members:</u> <u>YMCA, Bull thistle Hiking Club, Greenway Conservancy, NBT Bank</u> Volunteers Staff time		

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Priority/Focus Area: Promote Healthy Women, Infants, and Children – Promote exclusive breastfeeding

Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
Increase the proportion of NYS babies who are breastfed	<p><u>CMH/CCDPH:</u> Increase the number of infants being breastfed at 3 mos. to 46.2% to meet the Healthy People 2020 goals</p> <p>Increase the number of infants being breastfed at 6 mos. to 25.5% to meet the Healthy People 2020 goals</p> <p><u>CMH:</u> Increase the percentage of infants exclusively breastfed at discharge in the hospital by 10% to 48.1% to meet the NYS Prevention Agenda Goal</p> <p>Reduce the proportion of breastfeeding newborns who receive formula supplementation within the first 2 days of life</p>	<p><u>CMH:</u></p> <ul style="list-style-type: none"> To provide CLC support to new breastfeeding moms in the office setting (Norwich and Sidney sites) 	<p><u>CMH/CCDPH:</u> Discuss breastfeeding during childbirth education classes</p> <p>Support CLC certification training</p> <p><u>CMH:</u> Track general and exclusive breastfeeding rates at time of discharge and 3 days post discharge</p> <p>Track general and exclusive breastfeeding rates at 3 mos. and 6 mos. for clients receiving services with a CMH provider to align with the NYS Prevention Agenda or Healthy People 2020 Goal</p>	<p><u>CMH/CCDPH:</u> Evaluator Staff training Data collection Procedural change Promotion</p> <p><u>CMH:</u> Referral source to the Baby Nook</p>	<p><u>CMH/CCDPH:</u> Meeting space Staff time Web resource Reports Funding</p>	Sept. 2016	Yes – Socio-economic

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	<p>CCDPH: Increase the general breastfeeding rates post-discharge to 81.9% to meet Healthy People 2020 goals 20% of all referrals to the baby nook</p> <p>Coalition: Increase the proportion of employers that have worksite lactation support programs</p> <p>Campaign/Educate providers into becoming BF supporters</p>	<p>CCDPH:</p> <ul style="list-style-type: none"> Sustainment of the Breastfeeding Coalition started May of 2015 Continuation of the Baby Nook Services – a weigh station for moms to come and weigh their infants and receive 1:1 breastfeeding counsel from a CLC <p>Coalition:</p> <ul style="list-style-type: none"> Increase/maintain the number of Certified Lactation Counselors in Chenango County Form a support network for BF moms Campaign/educate providers in becoming breastfeeding advocates breastfeeding messaging Provide resources in the Sidney office to support a breastfeeding friendly atmosphere 	<p>CCDPH: Track BF at 3 mos. and 6 mos. for clients not receiving follow-up care with a CMH provider to align with the NYS Prevention Agenda or Healthy People 2020</p> <p>Coalition: Track # of CLC in Chenango County</p> <p>Create and maintain an information and support call system for nursing moms and their families</p>	<p>CCDPH: Lead agency for the Breastfeeding Coalition Outreach – CLC in home visits</p> <p>Coalition: Chenango and Delaware BF coalition – onsite BF support to physician offices</p> <p>Outreach Promotion of BF Support network</p>	<p>CCDPH: Printing Physical space Educational Material development</p>	<p>Ongoing</p> <p>Nov. 2015</p> <p>Ongoing</p> <p>Ongoing</p> <p>March 2017</p> <p>Ongoing</p> <p>Sept. 2016</p>	

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		<ul style="list-style-type: none"> • Reach out to primary care providers outside the CMH network to encourage breastfeeding friendly practices • Work with employers/business organizations in becoming baby friendly facilities 	<p>Survey # of breast feeding friendly employers/business organizations</p> <p>Encourage 5 new employers to become breastfeeding friendly in 2017</p>	<p><u>WIC:</u> Referral source to the Baby Nook Coalition Member</p> <p><u>Mothers & Babies Perinatal Network</u> Breastfeeding Educ. Coalition member</p>	<p><u>Local Business:</u> Breastfeeding space</p>	<p>2017</p> <p>August 2016</p> <p>2017</p>	

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Other NYS Prevention Agenda Initiatives, Promote Healthy Women, Infants, and Children – Promote healthy full term births

Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
Reduce Premature births in NYS	<u>CMH/CCDPH:</u> Identify and promote educational messages and formats that have demonstrated to improve knowledge, attitudes, skills and/or behavior related to preterm birth among target populations, including high-risk pregnant women, women of childbearing age and women with disabilities	<u>CMH/CCDPH:</u> <ul style="list-style-type: none"> Sustain the current Childbirth Class (CBC) offered by CMH and CCDPH 		<u>CMH/CCDPH:</u> Facilitator Evaluation Data collection	<u>CMH/CCDPH:</u> Staff time Printing Reports Web resources	Ongoing	Yes – Socio-economic
		<u>CMH:</u> <ul style="list-style-type: none"> First time pregnant women receiving services at CMH will be referred for pre-natal classes 	<u>CMH:</u> Sustain and increase participation by first time moms	<u>CMH:</u> Women’s Health Center – referral source	<u>CMH:</u> Physical space Child Birth Class instruction	Ongoing	
		<ul style="list-style-type: none"> Work with providers at the Women’s Health Center to be a cheerleader for referring into CBC 	Conduct participant surveys to ensure content is relevant and get feedback on modifications to the program			Ongoing	
		<ul style="list-style-type: none"> Distribute Baby & Me Books made available through the Mothers & Babies Perinatal Network Office nurses review content at each appt. 				Ongoing	

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Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
		<p>CCDPH:</p> <ul style="list-style-type: none"> Continue to develop and produce an easy-to-read booklet of resources that CMH can distribute to pregnant and post-partum women and their family <p><u>Mothers & Babies Perinatal network:</u></p> <ul style="list-style-type: none"> Available in the Women’s Health Center to provide 1:1 education to Prenatal patients and to refer to other community resources as needed 		<p><u>Mothers & Babies Perinatal network:</u> Counseling Referrals to other community resources</p> <p><u>WIC:</u> Instruction at Childbirth classes</p> <p><u>Sheriff Dept. Car seat safety program:</u> Instruction at Childbirth classes</p>	<p>CCDPH: Resource Guide-printing</p> <p><u>Mothers & Babies Perinatal network:</u> Staff time Resource materials</p> <p><u>WIC:</u> Staff time</p> <p><u>Sheriff Dept. Car seat safety program:</u> Staff time</p>	<p>Ongoing</p> <p>Ongoing</p>	

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Other NYS Prevention Agenda Initiatives, Promote Healthy Women, Infants, and Children – Reduce smoking among the antepartum population

Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
Reduce Premature births in NYS	<u>CMH/CCDPH:</u> Ask all Pregnant women about tobacco use and promote augmented pregnancy tailored counseling for those who smoke	<u>CMH/CCDPH:</u> <ul style="list-style-type: none"> Increase referrals to the NYS Quit line 				Ongoing	Yes – Socio-economic
		<u>CMH:</u> <ul style="list-style-type: none"> Providers to ask all pregnant women about tobacco use and if appropriate refer them to the Baby & Me Tobacco Program 	<u>CMH:</u> 100% referral rate to the NYS Quit line	<u>CMH:</u> Referral source (Peds/OB) Host – M & BPN staff counseling in WHC clinic waiting room	<u>CMH:</u> Meeting space	Ongoing	
		<u>CCDPH:</u> <ul style="list-style-type: none"> Offer the Baby & Me – Tobacco Free Program for antepartum/postpartum patients and their support Outreach education to providers and community partners annually and as needed to promote program referrals Provide augmented pregnancy tailored counseling for those moms who smoke 	<u>CCDPH:</u> Continue to monitor referrals from various partners Continue to monitor # of clients who complete the program 100% referral rate to the NYS Quit line for Baby & Me – Tobacco Free Participants	<u>CCDPH:</u> Training Outreach Evaluator Data collection	<u>CCDPH:</u> Funding Location Printing Reports	Ongoing Ongoing Ongoing	

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Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
			<p>100% referral rate to the Mothers & Babies Quit Kit Program for Baby & Me – Tobacco Free participants</p>	<p><u>WIC:</u> Referral source</p> <p><u>Head Start:</u> Referral source</p> <p><u>DSS:</u> Referral source</p> <p><u>Family Planning:</u> Referral source</p> <p><u>Mothers & Babies Perinatal Network:</u> Offers Stay Quit Program Counsel Referral Source</p>	<p><u>Mothers & Babies Perinatal Network:</u> Staff time Materials</p>		

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Other NYS Prevention Agenda Initiatives, Promote a Healthy and Safe Environment – Reduce fall risks among our senior population

Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
<p>Promote Evidence-based care</p> <p>Reduce factors that increase the risk of falls, particularly among the elderly</p>	<p><u>CMH/CCDPH:</u> Reduce Fall risks among one of the most vulnerable populations</p> <p>Reduce fall related hospital admissions and ER visits</p> <p>Promote quality of life for our Senior population enhancing their ability to remain at home</p>	<p><u>CMH:</u></p> <ul style="list-style-type: none"> • Providers to complete a fall risk assessment on all at risk patient's • CMH providers to offer the Stepping On program to all applicable patients and generate the referral • Provide physical therapy resources to the Stepping On Program 	<p><u>CMH:</u> 85% of patients 65+ who visit their primary care provider will be screened in 2016, 90-100% in 2017 and beyond</p>	<p><u>CMH:</u> UHS STEADI - referral source Support staff – Physical Therapist Provider Outreach</p>	<p><u>CMH/CCDPH:</u> Meeting Space</p>	<p>September 2016</p> <p>September 2016</p> <p>September 2016</p>	<p>Yes - Age</p>

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Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
		<u>CCDPH/AAOA:</u> <ul style="list-style-type: none"> • Bring the Stepping On Program to Chenango County Senior Residents • Offer in home Fall Assessments • Partner with EMS, CMH, and other Community Partners for referrals Provider outreach education about the program to Provider offices and Community Partners 	<u>CCDPH:</u> Implement program in Norwich area Offer program in outreach locations	<u>CCDPH:</u> Facilitator Implementer Evaluator Data collection Community outreach	<u>CCDPH:</u> Staff time Reports	September 2016 September 2016 September 2016 September 2016 and Ongoing	

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Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
		<u>AAOA:</u> <ul style="list-style-type: none"> • Develop and promote class schedule 		<u>AAOA:</u> Administrator Facilitator <u>Community Partners:</u> Staff time	<u>AAOA:</u> Funding Printing Staff time Materials <u>YMCA, Senior Housing sites, Church</u> <u>Community:</u> Physical space <u>Private Pharmacist:</u> Staff time <u>Traffic Safety Board :</u> Staffing time <u>Blind Assoc.:</u> Staffing support <u>EMS:</u> Referral source	August 2016	

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Other NYS Prevention Agenda Initiatives, Promote Mental Health and Prevent Substance Abuse – Strengthen infrastructure across systems

Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
<p>Support collaboration among professionals working in fields of mental, emotional, behavioral health promotion and chronic disease prevention, treatment and recovery</p> <p>Address the many issues surrounding addiction to begin to impact change among the Heroin addicted population and to lower the incidence of Hep C</p>	<p>CCDPH: Sustain the Chenango Substance Abuse Prevention Coalition (CSAPC) in an effort to impact needed Programs, Services and Policy as it relates to the Heroin Epidemic</p>	<p>CMH: Improve provider/treatment options for people diagnosed with Hepatitis C</p> <p>CCDPH: CSAPC to be operational via the Community Health Network</p>	<p>CMH: Have a NP on site 1-2 days per week</p> <p>CCDPH: Sustain membership at 40 -50 members</p>	<p>CMH: Working on provider options for Hepatitis C patients Involvement in CSAPC Assist Hep C patients with testing, counselling and treatment</p> <p>CCDPH: CD investigation Data tracking Hep A & B vaccine administration at fixed syringe site Lead agency for CSAPC</p>	<p>CMH: Coalition representation Provider work Staff time</p> <p>CCDPH: Coalition representation Staff time Vaccines Meeting space Printing Web support Grant writing Set meetings Reports</p>	<p>Dependent on Provider Recruitment</p> <p>Ongoing</p>	<p>Addiction crosses all Soci-economic classes including the rural poor</p> <p>These actions will address the disparity of rural poor from multiple approaches over time</p>

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Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
	<p><u>Coalition:</u> Reduce drug overdose incidence</p> <p>Reduce prescription drugs in homes</p> <p>Provide heightened education and support around safe syringe practices</p> <p>Provide increased Hepatitis C testing options</p> <p>Heighten efforts to offer Hepatitis A & B vaccines to at risk populations</p>	<p><u>Coalition:</u></p> <ul style="list-style-type: none"> • Quarterly CSAPC meetings to keep site of the problem, direction we need to move, and areas to be addressed • Increase Narcan trainings and dispensing • Provide monthly Medication Take Back Events • Set up a fixed Syringe site along with the mobile unit • Education around safer drug practices 	<p><u>Coalition:</u> Quarterly coalition mtgs. # of Providers available to follow and treat Hepatitis C cases</p> <p># of Narcan trainings offered annually</p> <p># of Narcan kits provided annually</p> <p># of people accessing Medication Take Back Events</p> <p>Track the poundage of medications taken back</p> <p># of individuals accessing the Fixed site annually</p>	<p><u>Coalition:</u> Harm Reduction Group - Take Back Events Work with other Community Forums</p>	<p><u>Coalition:</u> Provide letters of Supports Impact Policy Change Join Community Forums to support changed behaviors</p>	<p>June 2016</p> <p>2017</p> <p>2017</p> <p>July 2016 Fixed Syringe Exchange Site</p> <p>Ongoing</p> <p>Ongoing</p>	

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	<p><u>Coalition:</u> Information, engagement and transitional services regarding mental health and substance use programs for individuals with behavioral health needs who are correctly in the County Jail and who will be released to the community</p> <p>Provide safe, clean housing for those recovering from addiction</p> <p>Provide better support for individuals seeking treatment and the impact stigmas have on this population as it pertains to getting help</p>	<p><u>Coalition:</u></p> <ul style="list-style-type: none"> • Support for individuals ready to enter treatment Break down the stigmas around addiction • Work at transitional options – housing, employment, and support <ul style="list-style-type: none"> • Offer education programming in the schools • Provide sober/drug free activities for adults in the community 	<p><u>Coalition:</u> # of individuals accessing the mobile syringe van annually</p> <p>% return on syringes given out annually</p> <p># of individuals tested annually with results</p> <p><u>Coalition:</u> Communications Group to provide community forums/educational materials</p> <p>Bill passed to support treatment options</p> <p>Housing options increased</p>	<p><u>Coalition:</u> Support other groups work around the issue drug addiction Lead the fight against addiction</p>		<p>Ongoing</p> <p>CSAPC providing letters of support for legislative initiatives and housing pilot projects</p> <p>Ongoing</p> <p>2017</p> <p>2017</p>	

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Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
		<ul style="list-style-type: none"> • Improve access to responsible Suboxone providers • Work with Community Partners to get individual in treatment • Reduce stigmas around drug addiction • Support Community Partners in their work to address transitional housing, employment and support for drug addicted individuals • Work with other Community forums to educate the community about drug addiction, And the impact stigmas have on this population as it pertains to getting the help they need 	# of forums offered annually and to whom			2017 Ongoing CSAPC provided letters of support July 2016 Ongoing	

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Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
				<p><u>STAP:</u> Provide fixed and mobile syringe sites Data collection Involvement in CSAPC</p> <p><u>Mental Health:</u> Programming and treatment Data collection Involvement on CSAPC Participant in Community Forums</p> <p><u>Catholic Charities:</u> Submission of RFP for housing options Involvement in CSAPC</p>	<p><u>STAP:</u> Staff time Reports Directs Harm Reduction Group for CSAPC Physical space Supplies</p> <p><u>Mental Health:</u> Staff time Reports Directs Treat Group for CSAPC</p> <p><u>Catholic Charities:</u> Staff time</p>		

Red = Chenango County Dept. of Public Health (CCDPH)

Green = Chenango Memorial Hospital (CMH)

Grey = Both CCDPH and CMH

Blue = Coalition

Community Health Improvement Plan (CHIP) and Community Service Plan (CSP)

Other NYS Prevention Agenda Initiatives, Promote Mental Health and Prevent Substance Abuse – Strengthen infrastructure across systems

Goal	Outcome Objectives	Interventions/Strategies/Activities	Process Measures	Partner Role	Partner Resources	By When	Will Action Address Disparity
				<p><u>Community Health Network:</u> Coalition Oversight Track Membership Grant writing Support</p> <p><u>Multiple Community Partners:</u> Involvement in CSAPC</p>	<p><u>Community Health Network:</u> Set Policy and Procedures Physical space Staff time Set meetings Agenda writing Minute taking Grant implementation Storage space Supply ordering</p> <p><u>Multiple Community Partners:</u> Staff time</p>		

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